



C.A.T.C. NEWS

April 2011

THE CAROLINA ANTIQUE TACKLE COLLECTORS NEWSLETTER

VOL XIV NUMBER 2

President's Message

by Walt Maynard

I hope by now everyone has their reservation for Southern Pines and those who don't are planning on driving in for at least one day. This will be our 3rd show in Southern Pines/Pinehurst and it has always proved to be a good show with participation from the club members as well as the public. It's time also we should be thinking about Spring 2012. We will be returning to Myrtle Beach for Fall 2011 but have no location planned for Spring of 2012.

Here's your chance to be a show host, *no experience necessary*. As to location, it's wide open; Asheville,? Atlanta?, Winston Salem? Raleigh? Or wherever you can find a space that can handle a hundred tables or more at a moderate price. Even if you can't host the show but know a good facility in a good location let one of the Officers or Directors know.

The economy continues to be a damper on our Club and hobby. Therefore as we plan these shows we will continue to keep costs in mind and also the

secondary goal of providing a location that will be desirable for the entire family. Myrtle Beach is a great example, not only are the facilities great for our show but the Resort and location on the Beach offer a great chance for the family to get a couple of extra days vacation at a great price.

Also, as you go to shows at other clubs please take our flyers for future shows along and help us promote the club and its activities .

The Little Things That Make Lure Shows Fun



Those who attended the Florida Antique Tackle Collectors Show in Daytona Beach in February enjoyed a very special event. The final launch of the Space Shuttle Discovery took place the afternoon before the show began and it was a wonderful treat for all who took a break from room trading to enjoy the experience. Though the Cape is 70 miles away, the launch could be clearly seen from the hotel. Those who watched from the beach could feel the ground tremble as the shuttle raced toward the sky. It was one of those very rare opportunities that help to make some lure shows a little more fun. Not that FATC Daytona needs the help, it is **always** a lot of fun!

CATC Spring 2011 Antique Fishing Tackle Show



will be held at the Days Inn Conference Center in Southern Pines, NC on April 9-10, 2011.

A show flyer and registration form is available on the CATC web site. Additional details are included in this newsletter.

Are Your 2011 CATC Dues Paid?

It's easy to tell whether or not your 2011 dues have been paid. Just look at the area near the mailing label on this newsletter. If your dues have not been paid there will a small "\$20 DUE" stamped in red near your name and address. If you see the "\$20 DUE" stamp, please send a check for \$20 (made out to CATC) to:

Steve Barrow
CATC Sec/Treas
P.O. Box 487
Kittrell, NC 27544

Please do not send your dues payment to the newsletter editor.

Member dues must be paid in order to participate in our upcoming Spring Show in Southern Pines, NC, and to purchase a 2011 CATC 20 year anniversary patch.

If you have any recent changes to your home address, telephone numbers, email address, collecting interests, etc., please call or email so our club records can be updated. That will ensure that the 2011 CATC directory will contain the correct information. If you have any questions about your dues or directory information, contact Steve at stb647@embarqmail.com, or home phone 252-492-7356 or cell 919-612-9750..

March 1, 2011 CATC Financial Statement

Beginning Balance January 1, 2011...		\$6,337.24
<u>Receipts</u>		
2011 Spring Show (See Note 1)	\$615.00	
Dues	\$980.00	
Myrtle Beach Show Patches	\$40.00	
20 Year Patches	\$10.00	
Total Receipts	\$1,645.00	
<u>Expenses</u>		
Newsletters	\$155.36	
Website Fees	\$59.70	
Total Expenses	\$215.06	
Net 2011 Receipts and Expenses	\$1,429.94	
Ending Balance March 1, 2011...		\$7,767.18

Note 1: Show receipts include dues paid with registration

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The C.A.T.C. News is published 4 times a year and is the official publication of the Carolina Antique Tackle Collectors. Articles and stories for the newsletter are welcome and should be sent to:

Newsletter Editor
Joe Yates Email: jyates@ix.netcom.com



The Carolina Antique Tackle Collectors Club celebrates its 20th anniversary this year. CATC was organized and held its first official show in the Spring of 1991. A story about the Club's early history will be presented in the July 2011 edition of the CATC News.

Tackle collecting was, of course, taking place in the Carolinas well before the CATC was founded. Bob Dennis shares some memories of those early days.

CAROLINA LURE COLLECTING - THE EARLY YEARS

Submitted by Rev. Bob Dennis

Nearly thirty years ago, a number of collectors from North Carolina, South Carolina and Virginia were meeting and having organized lure swap meets. Let me tell you about those early years.

The National Fishing Lure Collectors Club was established in 1976. I became a member around 1977 or 1978, and also others across the country including some from North Carolina, South Carolina, and Virginia. I went to my first National meeting and show in Paris, Kentucky in 1980.

Two brothers, Keith and Kent Brewer, joined the NFLCC and they sent lists of lures for sale to a few collectors. Through these lists John Garner of Seven Lakes became acquainted with them and went to their home to talk lures and swap or buy. A few others were invited and before the year 1984 at least two sort of unofficial lure swaps were held at the Brewers' home in Maxton. Then John Garner suggested it would be good to have some organized swap meets and invite others. Keith picked up on this suggestion and sent out invitations to collectors in North Carolina, South Carolina, and Virginia. We were invited to attend a Carolina Swap Meet at the Rescue Squad building in Pinehurst, NC. This show took place on Saturday, October 13, 1984 with Keith Brewer and Ernest Yarborough as hosts. It was fairly well attended. Bodie McDowell, outdoors writer for the Greensboro News and Record, came and he had a good article with picture about our swap meet the next day which was Sunday. Jim Dean, Editor of Wildlife in North Carolina magazine, was there as well as at other of our shows. We believe this 1984 show was the first organized lure swap and meet held in North Carolina.

Invitations went out again and the second of these swap meets was held in the spring of 1985 in Pinehurst, and the third was October 12, 1985. These two-a-year shows continued over a period of time. I have lost some of the invitations, but I do have the one that says the 7th Biannual Carolina Swap Meet would be October 3, 1987. Keith Brewer and Ernest Yarborough were listed as hosts for all these meets with good help from John Garner and Frank White.

In 1995 Keith Brewer published a great magazine called "The Lure Collector." It was of high quality and was very informative about many lures, contained articles written by famous persons in the lure collecting fraternity, and it was given favorable marks by well known and established lure collectors. It was a disappointment when Keith discontinued this magazine after only a few issues. While it was being published Keith could promote the dates of our Carolina shows as well as other lure meets.

John Garner did the groundwork for a show in Southern Pines that would be sanctioned by the National Fishing Lure Collectors Club. This show was held at the Holiday Inn April 27, 1991 with John as host before the date of the charter of the present CATC the same year. We sold patches, badges, and caps for the NFLCC. This show was tiny as compared to Pigeon Forge and other regionals of today, but was considered a success.

Through the years my memory has faded and I cannot recall a lot of details and cannot remember names of all collectors who participated in our swap meet, so I apologize for omissions and mistakes. We think the following from North Carolina, South Carolina and Virginia attended one or more of these shows: Bob Dennis, John Garner, Keith Brewer, Kent Brewer, Ernest Yarborough, Phil Robbins, Jim Dean, Bodie McDowell, John Novobuski, Steve Scarborough, Bobby Wright, Rick Hutton, Joe Littell, Daniel Batten, Dave Gladwell, Bob Irving, Bobby Clark, Buzz Merritt, Philip Simmons, Andy Gray, Randy Williamson, Joe McIver, Frank White, Thomas McKinnon, Darryl Holder, Andy Vuncannon, and others. The late Fred Kerr of Florida attended one or more of these shows.

Perhaps all these collectors should be considered as pioneers. We have fond memories of meeting persons who became lifelong friends. We had the chance to see many fishing lures we had never seen before, and we learned lessons we had never learned before. Some of us put lures in our collections that remain to this day.

It was good times and great fun. Those were the early days.

Heddon's River Runt Spooks—Early Models 1933 - 1947 by Walt Maynard



Heddon first started experimenting with plastic lures in the 20s and introduced their first Spook baits in 1930 : The Super-Dowagiac (#9100) Shrimpy Spook (#9000) and Sea-Spook (#9800) in 1930. Two years later in 1932 the Floating Vamp Spook was added. These were made of a material called Heddylin, an early form of DuPont Pyralin.

The Vamp Spooks were in the catalog as a true life-like “*Fish-Flesh*” appearance and indestructible finish and construction “Guaranteed”. The Fish-Flesh appearance referred to the transparent appearance and in following years all Heddon Plastic baits became known as “*Spooks*”

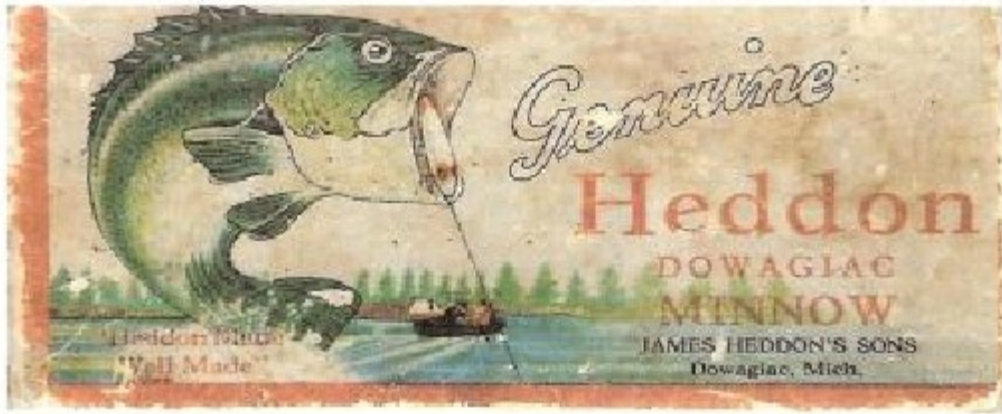
The River Runt first appeared in Heddon’s catalog in 1933 under the category “Special Underwater Baits” as the #9110 “River Runt Spook”. In the 1935 catalog Heddon showed three River Runts:

#9119	Sinking Type	2 5/8 length	1/2 oz	2 pc hardware
#9409	Floating Type	3 1/8 “	3/5 oz	“
#9439	Jointed Floating	4 “	3/4 oz	“

Although Heddon called these baits indestructible and offered a new bait if the lure didn’t live up to that guarantee, they were affected by heat, sun and extremes of temperature. Therefore these early examples of River Runts may be found in various forms of deterioration; shrinking, shriveled up , disintegrating and even reduced to dust.. Models of these early Runts are extremely *Rare* and those found may be in fair to good condition only.



The first box was the Dowagiac Minnow , the 2nd H.R. Brush Box, and the 3rd the Upleaping Bassbox(Wall-Eye)box.



1st River Runt box
1932 – 1934



H.R. Brush Box,
Lake Apopka, Fla
1934 – 1945



Upleaping Bass box
with red mouth
1940 - 1947

It is interesting to note that the early #9109/#9409 River Runts were 1/8 ' longer and slightly heavier than the later baits. In the 1938 catalog the #9119 is changed to 2 1/2" and 1/2oz, the #9409 changed in 1946 to 3", 1/2oz. All these baits had 2pc hardware and exhibited a scale pattern down the side which was changed to a straight line after the war.



In July 1938 an ad appeared in Forbes magazine by Eastman Kodak for **Tenite** for fishing lures using their product and displayed a picture of the Heddon River Runt #9409XRG. Eastman confirmed that Heddon was a customer of theirs but could not date when this happened. In as much as Heddon was having trouble with the Pyralyn product Eastman was able to offer a more stable product and it appears Heddon made a change somewhere in the late 30s.



By 1940 Heddon added three more types of Runts:

#9010	Midget River-Runt	2 1/4 " length	3/8oz
#D9010	Midget Go-Deeper	3 1/4" "	3/7oz
#D9110	Standard Go-Deeper	3 1/2 "	3/5oz

This then brought the total styles available to six. From the original eight colors their catalog now offered over 22 cataloged colors. In addition to the catalog colors a number of other (non-cataloged) were available.

In 1941 two more styles were offered:

#N9110	No-Snag	2 1/2" length	5/8oz
#9330	Jointed-Sinking	2 3/4 "	4/7oz

In the Post War period the first catalog appeared in 1946 and some changes were noted, first the appearance of the surface hardware, and the scale pattern down the side had disappeared. During this period some baits can be found with both 2pc hardware and surface (Transition period) By 1947 the numbering system was changed trying to simplify identification, an example of this would be #9119L Yellow Perch Scale became 9110L. After the war other styles and colors were added and production exploded making the River Runt the best selling bait ever produced by Heddon.

Value of the earlier baits! Inasmuch as the 2pc baits are older than the surface rigged baits (of the same color) and production was in much smaller quantities, these lures are going to demand more, though it's hard to put a figure on it. The writer has seen where the 2pc baits could bring double the value of the surface rigged bait but this appears to vary widely.

The older 2pc baits (Heddylin) again are going to command a higher price yet even though the condition may be only a "Good" at best as the instability of the earlier materials is such a factor. The collector that finds these early baits in better than Good condition can consider himself very fortunate and should take care to protect them from extremes of temperature or prolonged exposure to the Sun.

CATC Spring Show Coming Soon to Southern Pines

The Spring CATC Show in Southern Pines, N.C. will be held on April 9th and 10th.

Some key points about this show have to do with the public, auctions, and raffle. First, the public will be allowed in both days. Second, the auctions will be held Saturday night and Sunday afternoon. Finally, the raffle lure for this show will be a rare 1925 Fred Paulson Combination Minnow in its box with paperwork. This lure was provided to the club by Dan Basore. One recent auction sale brought over \$1000!

On Saturday set-up for members will be from 7am to 9am, with the show open to the public from 10am until 4pm, and auctions beginning at 6pm. On Sunday the show will open to members at 7am, the public will be allowed in from 9am until 12N, with auctions and awards from 1pm until 3pm.

If you have not yet reserved your tables, please contact Ralph or Hoyt at the numbers shown below. The show will take place again at the Days Inn Conference Center, 805 SW Service Road, (Off US Hwy 1 at Morganton Road) Southern Pines, NC, 28388. The room rate is \$60 plus tax. Hotel reservations can be made by calling 800-262-5737. Please identify yourself as a CATC member when contacting the hotel.

Hope to see you there,
Ralph Acker (910-949-2342) or Hoyt Royal (336-778-0601)

It's Still Out There

I thought you might like to have this Field Find printed in the next CATC Newsletter that I had Saturday Oct. 9, 2010. A man picked up my card at a tackle shop the week before and gave me a call Wednesday Oct. 6, 2010. On Saturday Oct. 9, 2010 I met him at his house. I bought 2 Tackle Boxes with 289 old lures. One tackle box was a UMCO 2000 U that had 9 trays and a deep

(continued)

belly under the trays, full of old lures. The other tackle box was an old double tray with belly 1940's metal green tackle box, full of lures. The lure companies included were Heddon, C.C.B.CO., Paw Paw, Smithwick, Fred Arbogast, South Bend, Shakespeare, Rapala, Bomber, Cotton Cordell, and others. Some of the Best Lures were Heddon - 8 Crazy Crawlers, 21 River Runts, 4 GE Vamps and lots of Early Heddon Plastics. Creek Chub Bait Company- 8 Beetles, 16 GE Pikies, 4 GE Wigglers, 6 GE Injured Minnows, and others. Fred Abogast- 8 Old Plastic Jitterbugs & 2 Old Wood Jitterbugs with 1st.Hardware. Paw Paw - 2 Wotta Frogs and other Paw Paw lures. South Bend- 5 GE Bass Orenos, 6 TE Lures. Bomber- 21 Old Wooden Bombers and Boxes and 13 Plastic Bombers. Smithwick- 13 Wood Devil Horses and 10 Wood Toothpicks. Too many other lures to list. IT IS STILL OUT THERE !!!!!
Thanks, Rick Hutton NFLCC, CATC.

CATC January Newsletters Damaged by USPS

As many of you know, a large percentage of the January newsletters were damaged or destroyed by the USPS. A sampling of several members indicated that about 20% arrived undamaged, about 22% were damaged but usable, and over half were basically destroyed with the Spring Show insert missing. The CATC newsletters are too expensive and time consuming to produce for us to allow this to continue. Steps are being taken to address the problem, and we need members to notify us when their newsletters arrive damaged, incomplete, or do not arrive at all.

You can expect your newsletters to arrive in or around the first weeks of January, April, July, and October. They may be distributed earlier if necessary to precede show dates. The October newsletter will only be sent to members whose dues have been paid within that calendar year. If you receive a newsletter that is significantly damaged, appears to have missing pages, or if you do not receive one at all, please contact Steve Barrow at stb647@embarqmail.com, or call 252-492-7356 or 919-612-9750.

Upcoming Shows of Regional Interest

April 9-10, 2011
CATC Spring Show
Southern Pines, North Carolina

June 11-12, 2011
FATC Summer Show
St. Augustine, Florida

July 21-23, 2011
NFLCC National Show
Louisville, Kentucky

September 23-24, 2011
NFLCC Regional Show
Decatur, Alabama

November 18-20, 2011
CATC Fall Show
Myrtle Beach, South Carolina



An employee airbrushing lures at a fishing tackle company—St. Petersburg, FL
Florida Photographic Collection - State Library and Archives of Florida



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