

August ,2022

C.A.T.C. NEWS

SUMMER NEWSLETTER



Arthur Herzog

Hope everyone is doing well and enjoying the Summer Weather!!

The CATC/FATC joint show called the “Savannah Southern Classic” is approaching quickly and I searched the Savannah area for a venue that would give all of us a great location with truly great rooms and an affordable for everyone and this location is perfect. The Embassy Suites is very close to I-95 interstate as well as the local restaurants to the hotel and in Old Town.

The Historic Downtown area on the river is very close to the Embassy Suites hotel as it is a great place to walk around and visit the many shops, restaurants and some really interesting historical sites. One noted site is the Bench where Forest Gump sat in the movie – but truly the Old Town has more for you to see with the Cobble Stone roads and very old buildings.

We are pleased to tell you that the Show Tables are selling fast and our room block at the hotel is getting filled in as I had to contact the hotel and add additional 35 rooms to our block. Everyone involved is super excited about this Show. MARK MY WORDS “It will sell out”. You are not going to want to miss this one Folks!!!! It will become the South East US Number One Show to attend!! Please be sure to book your room now to get the Special Rate.

August ,2022

I'm trying something a little different regarding our usual club raffle. Instead of raffling off just one lure, I have put together a case of 23 different lures. The raffle Winner will get their Choice of only one lure in the display but they will have a good selection to look over. There is also a picture posted on the CATC Facebook site. Anyone attending can purchase tickets. All proceeds will be split between the two clubs evenly.

Show Award categories will be as follows

*Best of show

*Best pre-WW11 display

*Best post-WW11 display

*Youth ribbons

In Honor of our Veterans I will be giving away a cedar creek Heddon 100 in Red White and Blue for each Veteran who registers with me at my show table.

Please keep in mind that the CATC Club needs a host and a co-host as well as a venue for this coming spring's show. It's time for each of you to get involved and help the club out. I am always here to help along with our club officers who I can't thank enough. **WE NEED YOUR HELP AND PARTICIPATION!!!**

It is always a good day when add a special piece to your collection. In the big picture it's just stuff. Please remember to help a young or new collector. **SEE Y'all in Savannah!!!!**

August ,2022

By Darryl Holder

JC. Higgins Fishing Lures

I have been collecting J.C. Higgins fishing lures for around 30 years. I collected them because they were on the low end of price in the 1980's, when I started collecting fishing tackle. Most still sell for only ten or fifteen dollars each today, although there are some that bring a little higher price. From information I have found sometime around the mid 1940's Sears Department Store decided that they needed their own name brand of sporting goods. The name J.C. Higgins is rumored to have been the name of a store employee or manager. This has not been confirmed, but I have found information about this on the internet. Sometime in the late 1940's Sears entered a contract with Paw Paw Bait Co. to produce lures for Sears stores. All the lures were to be stamped J.C. Higgins on the belly of the lure. No other company is known to have been given permission to produce wooden lures for Sears marked J.C. Higgins. I have been told that some Creek Chub lures have been found with the J.C. Higgins Stamp on the bottom. I personally have never seen one. It is possible that other lure companies sent samples of their lures stamped J.C. Higgins to try and gain contracts with Sears. I do know that Paw Paw was allowed to substitute 1% of a lure order with other types of lures to quickly fill an order. This could explain why some of the lures look like Heddon Runts or even Millsite Runts. Paw Paw may have done consignment work for these companies. In 1959 Sears signed a contract with baseball star Ted Williams and the J. C. Higgins name was dropped and replaced with Ted Williams.



August ,2022

Raffle Lure Case



Veterans Lure



1968 Bomber Lure Chart

THE **BOMBER** COLOR CHART



See Other Side for Series Numbers and Ordering Information

August ,2022

Below are some recent finds that CATC members have found: "What's in that tackle box?" ...You're heart starts pumping and your imagination starts painting pictures of Haskell Minnows, Heddon decoys, etc. This is what lure collectors endure every time we stumble across a tackle box in the field. The thrill of the hunt, as well as our passion for the hobby keeps us addicted. This hobby is also about comradery. Even when I go through dry spells for finding any treasures, there's always a sense of brotherhood and sisterhood that keeps me coming back for more. I cannot wait to see everybody in Savannah!! In the meantime, I will share some of this year high point. The goldfish CCBC was a local find, fresh out of the field in South Carolina, while the others all came from my home away from home, Ohio. Every time I return there to visit, a new treasure hunt begins!!!!

Recent Finds From Italo Cardarelli



August ,2022

The SAVANNAH SOUTHERN CLASSIC Antique Tackle Show



*A Combined Show in Historic Savannah, Georgia, Presented by the
Carolina Antique Tackle Collectors & Florida Antique Tackle Collectors
November 11-12, 2022*

Embassy Suites by Hilton, Savannah Airport
145 W. Mulberry Blvd, Savannah, Georgia 31407
Room Block Rate: \$139.00 Nightly

Club Member Setup: Thursday 6:30pm-9:00pm. Only members who purchased tables allowed!

Show Times: Friday 9:00am-5:30pm for members, 10:00am-4:30pm for public

Saturday 9:00am-5:30pm for members, 10:00am-4:30pm for public

Sunday Breakdown 9:00am-1:00pm

Admission is \$10 for adults. Children under 12 admitted free if accompanied by an adult.

Table rates until October 12th are \$30 aisle, \$35 wall. After October 12th, \$35 aisle, \$40 wall.

Send payments to Club Treasurer, Harry Matthews 1720 Mineral Springs Rd, Hoschton, GA 30548

FREE APPRAISALS, and you can **CONSIGN YOUR ITEMS** to
OUR SATURDAY AUCTION, where club members bid aggressively!

For more information, contact show hosts: Steve Herzog 864-580-9768

zzogmann1@yahoo.com or Bernie Schultz bernie@bernieschultzfishing.com



Club Officers

President

Steve Herzog

E-mail: zzogmann1@yahoo.com

Vice-President

Bryan Jenkins

E-mail: bjenkins311@msn.com

Treasurer

Harry Matthews

E-mail: Luredog@bellsouth.net

Secretary

Darryl Holder

E-mail: 2fishon@bellsouth.net

DIRECTORS

North Carolina

Bill Holbein

E-mail:

canerods42@embarqmail.com

South Carolina

Jack Gallagher

E-mail: pepperjack@ftc-i.net

At Large

Harry Matthews

E-

mail: luredog@bellsouth.net

Membership Updates:

The CATC Club is growing more every month and now that we offer several options for yearly memberships many of the collectors have taken advantage of the new outline where a One Year Membership is \$25.00, Three Year Membership is \$70.00, and a Five Year Membership is \$105.00. You will find the Membership Form on Joe Yates's message board under the drop down tab at the top of the page for Collector Clubs – CATC – and then Membership. You can download the PDF and fill all the information out.

<http://www.carolinaantiquetacklecollectors.com/Membership.htm>

Please note that we are making the Yearly Dues Start Date of Jan. 1 of every year to better organize how we manage the membership. Please get your forms filled in and send your checks in soon.

One other resource is the CATC Facebook site for our club members and you can find it here: <https://www.facebook.com/groups/1660901817561969> You can post things relating to our club and the hobby there, too.